

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Greener & Hook C/O**  
**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015-7010**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168918-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MICHELE BACHMANN 201	2930

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	168918	06864158

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F 530-6a News	530-6a	- TWTF - -	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M W 10/17/12 5:39 AM M-F 530-6a News 530-6a :30 TVGENBACH1212H \$400.00 NM									
2 M W 10/17/12 5:59 AM M-F 530-6a News 530-6a :30 TVGENBACH1212H \$400.00 NM									
3 M Th 10/18/12 5:53 AM M-F 530-6a News 530-6a :30 TVGENBACH1212H \$400.00 NM									
4 M F 10/19/12 5:58 AM M-F 530-6a News 530-6a :30 TVGENBACH1212H \$400.00 NM									
2	10/22/12	10/22/12	M-F 530-6a News	530-6a	M - - - - -	:30	1	\$400.00	NM
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1 M M 10/22/12 6:23 AM M-F 6-7a News 6-7a :30 TVGENBACH1212H \$550.00 NM									
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2 M W 10/17/12 6:52 AM M-F 6-7a News 6-7a :30 TVGENBACH1212H \$550.00 NM									
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6 M Th 10/18/12 6:11 AM M-F 6-7a News 6-7a :30 TVGENBACH1212H \$550.00 NM									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168918-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2930	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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**SDS-12-1011**  
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**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168918-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2930	

www.kstp.com

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168918-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2930	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
22	10/22/12	10/22/12	M-F, Su 10-1035p	10-1035p	M-----	:30	2	\$900.00	NM																																																																			
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2	M	M	10/22/12	10:32 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
23	10/20/12	10/20/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$550.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/20/12</td><td>11:30 PM</td><td>Late News Delayed out of time specs</td><td>1030-1105p</td><td>:30</td><td>TVGENBACH1212H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/20/12	11:30 PM	Late News Delayed out of time specs	1030-1105p	:30	TVGENBACH1212H	\$550.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	-----S-	1	\$550.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	Sa	10/20/12	11:30 PM	Late News Delayed out of time specs	1030-1105p	:30	TVGENBACH1212H	\$550.00	NM																																																																		
24	10/21/12	10/21/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,300.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/21/12</td><td>10:24 PM</td><td>Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1212H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/21/12	10:24 PM	Su 10-1035p	10-1035p	:30	TVGENBACH1212H	\$1,300.00	NM																																	
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1	M	Su	10/21/12	10:24 PM	Su 10-1035p	10-1035p	:30	TVGENBACH1212H	\$1,300.00	NM																																																																		
25	10/16/12	10/19/12	Nightline	1035-1102p	-TWTF--	:30	4	\$900.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	W	10/17/12	10:53 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
3	M	Th	10/18/12	10:53 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
2	M	Th	10/18/12	11:02 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
4	M	F	10/19/12	11:01 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
26	10/22/12	10/22/12	Nightline	1035-1102p	M-----	:30	1	\$900.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/22/12</td><td>11:02 PM</td><td>Nightline</td><td>1035-1102p</td><td>:30</td><td>TVGENBACH1212H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/22/12	11:02 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	M-----	1	\$900.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	M	10/22/12	11:02 PM	Nightline	1035-1102p	:30	TVGENBACH1212H	\$900.00	NM																																																																		
27	10/21/12	10/21/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$600.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/21/12</td><td>11:03 PM</td><td>Sun 1035-1105p News</td><td>1035-1105p</td><td>:30</td><td>TVGENBACH1212H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/21/12	11:03 PM	Sun 1035-1105p News	1035-1105p	:30	TVGENBACH1212H	\$600.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	Su	10/21/12	11:03 PM	Sun 1035-1105p News	1035-1105p	:30	TVGENBACH1212H	\$600.00	NM																																																																		
28	10/17/12	10/17/12	Modern Fam/Suburgatory 8-9p		--W----	:30	1	\$6,500.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	--W----	1	\$6,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	W	10/17/12	8:19 PM	Modern Fam/Suburgatory	8-9p	:30	TVGENBACH1212H	\$6,500.00	NM																																																																		
29	10/19/12	10/19/12	20/20	9-10p	----F--	:30	1	\$2,750.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$2,750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>F</td><td>10/19/12</td><td>9:38 PM</td><td>20/20</td><td>9-10p</td><td>:30</td><td>TVGENBACH1212H</td><td>\$2,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----F--	1	\$2,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	F	10/19/12	9:38 PM	20/20	9-10p	:30	TVGENBACH1212H	\$2,750.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	----F--	1	\$2,750.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	M	F	10/19/12	9:38 PM	20/20	9-10p	:30	TVGENBACH1212H	\$2,750.00	NM																																																																		
30	10/16/12	10/19/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$700.00	NM																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.  
SDS-12-1011  
PO BOX 86  
Minneapolis, MN 55486-1011**

<u>Invoice #</u> <b>168918-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/22/12</b>
<u>Advertiser</u> <b>Michele Bachmann -2012</b>		<u>Product</u> <b>MICHELE BACHMANN 201</b>	<u>Estimate Number</u> <b>2930</b>

[www.kstp.com](http://www.kstp.com)

Spots/										
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF - -		<u>Spots/Week</u> 4	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	W	10/17/12	6:28 PM	M-F 6-630p	6-630p	:30	TVGENBACH1212H	\$700.00	NM
3	M	Th	10/18/12	6:12 PM	M-F 6-630p	6-630p	:30	TVGENBACH1212H	\$700.00	NM
4	M	F	10/19/12	6:10 PM	M-F 6-630p	6-630p	:30	TVGENBACH1212H	\$700.00	NM
2	M	F	10/19/12	6:29 PM	M-F 6-630p	6-630p	:30	TVGENBACH1212H	\$700.00	NM
31	10/22/12	10/22/12	M-Sa ABC Nightly News		M-Sa 530-6p, Su 5-	M- - - - -	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M- - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/22/12	5:55 PM	M-Sa ABC Nightly News	M-Sa 530-6p, Su 5-	:30	TVGENBACH1212H	\$1,100.00	NM
Total Spots							69			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$49,650.00</b>
<u>Agency Commission</u>	<b>\$7,447.50</b>
Net Amount Due	<b>\$42,202.50</b>